



FOR IMMEDIATE RELEASE

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Abbotsford Farm and Country Market Announces New Manager

Abbotsford, BC, February 10, 2006 – The Board of Directors of the Abbotsford Farm and Country Market are pleased to announce the addition of Bruce Fatkin as Market Manager for the 2006 season. "Bruce is lifelong resident of Abbotsford, he brings a considerable background in agriculture along with business development experience to the Market," notes Sid Gould, President of the local Farm Market Society. Gould adds, "The focus for this season will include adding farm vendors and their products to the Market."

Entering its third season, the Abbotsford Farm and Country Market has become a regular Saturday feature in Downtown Abbotsford. It offers customers an opportunity to access fresh local farm products and artisan wares, interacting directly with the growers/producers of these products. The market-day atmosphere is always festive and encourages citizens to gather and linger for a while.

"I'm very excited by the opportunity to work with vendors, customers, the amazing volunteers that help us week after week and the many businesses, organizations and local government departments that continue to be so very supportive of the Market," says Bruce Fatkin, "In a relatively short time, the Market has established itself as an important and positive part of life in Abbotsford".

The Market is making plans to open in late May and run through early October providing a selection of fresh produce, farm products, arts and crafts and a bushel of fun each Saturday between 9:00 a.m. and 1:00 p.m.

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For more information, call Bruce Fatkin, Manager, 604-851-5782, fatkin@shaw.ca, or Sid Gould, Market Society President, 604-504-7416, info@sandstormglass.com
